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THE COAL AND WOOD MAN

"THE FOUR HORSEMEN" COMING FIRST \$1,000,000 PHOTOPLAY

Hailed as the Supreme Expression of Screen Art.

Rex Ingram's \$1,000,000 production of "The Four Horsemen of the Apocalypse," made for Metro, is announced by Manager J. R. Linn of the Crawford Theatre, to be shown next Saturday, January 28th. This will be the first showing here of the screen version of Vicente Blasco Ibañez's novel that has been acclaimed in New York, Chicago, Boston, Detroit, and Los Angeles as marking a new epoch in the development of motion pictures. At its New York opening people paid \$10 a seat. Critics said the picture had definitely established the screen not only as capable of rivaling the stage at its best, but of surpassing it in its grip upon the emotions.

"The Four Horsemen" is the supreme expression of the Great War. Certainly no novel has stirred the universal appeal created by the Iba-

ñez masterpiece. The book, now in its one hundred and sixty-sixth edition, has been read throughout the world. The monumental task of transferring it to the screen was accomplished by June Mathis, who made a scenario that from all accounts has preserved the force of the original and in many incidents heightened it. But it is the director, Rex Ingram, who has apparently achieved the most sensational success. He is reported to have set a new mark in artistry of picturization.

Readers of the novel will recall that the story opens on the Argentine ranch of old Madariaga, whose territories are as extensive as those of the great independent barons of feudal times. And Madariaga rules with feudal power. A rioting, roistering despot, he is filled with Castilian pride of family and yearns for a male child to carry on his tradition. His two daughters have married ranch employees—one French and the other German. Madariaga's

Latin antipathy to the German son-in-law brings with it a dislike of his half-German grandchildren, but when a son is born to the Frenchman, Desnoyers, the old man, finds his dream realized. The boy, Julio, is selected as heir to the huge estate and is brought up as a spoiled prince of the realm. As a young man Julio becomes the companion of Madariaga's debauched adventures in Buenos Ayres tango resorts. But Madariaga dies suddenly without making a will and the German branch of the family finds itself sharing the estate equally with the Desnoyers. With this sudden wealth, the two families leave the Argentine for Europe.

The Desnoyers settle in Paris, and Julio, an expert tango dancer, becomes the sensation of the fashionable dance places. He meets a fascinating little society woman, Marguerite Laurier, and the two of them are swept into a reckless love affair that takes no count of Marguerite's elderly husband. Their butterfly mentalities do not even respond at first to the sudden shock of war that breaks about them. It is 1914 and the Germans are advancing toward Paris. Marguerite is first awakened to the realization of tremendous events. She joins the French nursing force and sacrifices her love for Julio in order to be the constant companion of her husband, who is blinded in battle. Julio, left without the stimulation of frivolous attractions, hears the call of duty and enlists in the French army, where he meets death at the hands of his German cousin when the two face each other in a trench raid.

Through it all are galloping the four horsemen, spoken of by St. John in the Book of the Apocalypse—the grim figures of Conquest, War, Famine and Death.

The cast includes Rudolph Valentino, Alice Terry, Pomeroy Cannon, Joseph Swickard, Brinsley Shaw, Alan Hale, Bridgetta Clark, Mabel Van Buren, Brodwitch (Smoke) Turner, Nigel de Brulier, John Sainpola, Mark Fenton, Virginia Warwick, Derek Ghent, Stuart Holmes, Jean Herscholt, Henry Klaus, Edward Connelly, Georgia Woodthorpe, Kathleen Key, Wallace Berry, Jacques

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5lb. Can MARY JANE	\$.35
10lb. Can EXTRACTED HONEY	\$1.15
5lb. Can EXTRACTED HONEY	\$.60
4 Bars CRYSTAL WHITE SOAP.....	\$.25
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d'Auray, Curt Rehfeld, Mlle. Dolores, "Bull" Montana, Isabel Keith, Jacques Lanoe, Noble Johnson, Harry Northrup, Minnehaha, Arthur Hoyt, and Beatrice Dominguez.

The photography is by John Seitz, and the technical direction by Amos Myers and Joseph Calder. Walter Mayo was assistant to Rex Ingram.

WOMAN'S CLUB CONCERT

The Woman's Club of Carlsbad will offer a most unusual treat to the music lovers of the city next Wednesday evening, February 1st. They have been able to secure Miss Hazel Sparks, a soprano of wonderful voice and training, who is temporarily in this vicinity, as the chief attraction of the evening. Miss Sparks is a graduate of the Boston Conservatory and has had post-graduate work at the same institution as well as two years of advanced study in New York City. She has done one season of light opera before the public and has received high praise for her singing on special notable occasions, where she has been invited to appear. Miss Sparks will be ably supported by the very best local talents. Miss Johnston has consented to assist. The Woman's Club quintette, a new combination, will give two numbers and there will be readings by young ladies of talent. The whole entertainment will be of a very high order, but the price will be within the reach of all. The tickets will be fifty cents to any seat in the house, without reserve, and in order that no young people shall miss this opportunity of hearing something really worth while in music, all pupils of our schools will be admitted for 25c. The funds raised, all pupils of our schools will be equally divided between two objects. One half is to be a contribution by the Woman's Club to the local work among the Mexican population and the other half will be sent to Dr. Hewitt at Santa Fe to be used in the furnishing and decorating of the New Mexico room in the new Woman's Building in Washington. All those who take part in the program including Miss Sparks serve gratuitously.

PROGRAM, FIFTH SUNDAY MEETING

Artesia, January 27-29, '23.
Friday, January 27.
7:15. Devotional, B. A. Bishop.
7:30 P. M., Sermon, W. R. Hill.
Saturday, 28th.
9:45. Devotional, M. L. Murdock.
10:00. J. L. Mabie.
10:45. Teaching of the New Testament on Tithing, Rev. L. K. Robinson.
11:30. How to Solve the Teaching Problem in Our Sunday Schools, F. W. Ross.
Noon.
2:00. Devotional, W. T. Newson.
3:30. W. M. E. program, Mrs. O. R. Rutledge, associational president.
3:30. The Importance of Meeting Campaign Pledges, E. C. Jackson.
Recess.
7:30. Devotional, J. B. Leek.
7:45. Sermon, W. R. Hill.

Sunday, January 29th.
9:45. Sunday School, B. A. Bishop, superintendent.
11:00. Sermon, T. C. Mahan.
Noon.
2:30. An Ideal Sunday School, S. S. Buswell.
3:30. Sunbeam program, Mrs. J. R. G. White.
Recess.
6:30. Devotional, Fred Cole.
7:00. Associational B. Y. P. U. W. N. Casey associational president. Your attendance is desired that there may be a good attendance upon these meetings.

BAPTIST CHURCH

Sunday School 9:45 A. M., B. Y. P. U., 6:30 P. M.
No preaching service at either hour on account of the 5th Sunday meeting at Artesia.
Wednesday night will be the regular business meeting of the church. Let every member be present as the meeting is one of importance.

SALVATION

A Sinner is a Human Creature out of place.

RIGHTFULLY HE BELONGS TO GOD and is subject to God's use, but he wanders away free from God or remains aloof. He may be a good enough sheep, or coin, or man, BUT HE IS LOST—TO GOD.

Salvation is Returning to God, in Faith and Love and Service, hearing the call of Christ, bearing His Cross and following Him home.

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Call on Us or Call Us Up
and We Will Call on You